



## JANUARY MAYOR'S MESSAGE - TOWN OF FREDERICK

Happy January, Frederick.

This year sure was memorable and 2023 is looking to be our best year yet! We love looking back on our biggest wins each year. Here's my spin on a few of FREDerick's 2022 accomplishments that we are celebrating as we continue to be Built On What Matters.

1. CIP Roadwork - CO Blvd mill & overlay/CO & Tipple Intersection/Alley-Thank you for your support and patience on this much-needed improvement. YOU said this was a priority, and we are happy to help make your commute safer and with less congestion and stress. MORE construction in the future, check out the Transportation Master Plan to see what's next.
2. Community Satisfaction Survey: Your voices at work- and I love that! Please continue participating in our surveys for Downtown improvements, an updated Comprehensive Plan, and our POST prioritization. Your voice will always matter!
3. Created a Parks & Open Space Department-with over 30 parks in FRED; we need more than a plan to maintain and enhance these valuable places to gather. Along with our neighborhood parks and open space- FRA, Crist Park and Centennial will all see some updates, upgrades, and genuine thoughtfulness for their futures.
4. 2022-2023 Strategic Plan- The Town's Strategic Plan has six focus areas with goals prioritized to meet the needs of our growing community. High on our list is to bolster our community with new retail and economic development. These goals reflect the voices of the community and guide our program-based budget. In addition, having a plan gives staff clear direction and the Board of Trustees a roadmap when making policy decisions.
5. ICMA Conference: The Town of Frederick was invited to present at this prestigious conference as a leader in the communication space and share with other municipalities how we keep our residents at the center of everything we do. We were also featured in a video to highlight Frederick on a national level and showcase just how intentional we are in being a community with a bright future. You can view that video here: (774) Town of Frederick, Colorado - Built on What Matters - YouTube
6. Business Retention Programs- We all know how difficult running a business is for any size or industry. We also know that business is the backbone of our growing community. While it's important to attract new business and economic development to our town; we must protect, preserve, and celebrate the business community that has helped us become the town we are today. They are FRED, and we want them to succeed and love being a Frederick business. These programs will assist them in a variety of ways and we are honored to make this a priority.
7. Working Towards Our Water Future: We don't just go with the flow; we are creating the bends that will see us into a more secure and sustainable future with a Water System Management Plan, A Raw Water Plan, a Water Efficiency Plan, A Storm Water Plan, and many experts to help us implement along with way.
8. Master Plans completed - 25/52 East Subarea Plan, GIS Strategic Plan, Outfall System Plan, POST Master Plan, and so much more. Where is Oprah to give out these plans when you need her?
9. Economic Development- in 2022 we welcomed over 250 new jobs in Frederick, and we continue to share with the Commercial and Industrial markets that things are different and better here in Frederick. New businesses of all sizes in Frederick is a trend we are excited to carry into 2023!



It's sure chilly in January, but one way to warm your heart is to join us at the Carbon Valley Volunteer Fair on Jan. 21st, 10am to 2pm at the United Power Service Center. We have so many opportunities to join in our FRED fun, and we hope you consider participating.

Ready to recycle that Christmas tree? Starting Thursday, December 22, 2022, through Sunday, January 23, 2023, you can drop off your tree in the fenced area located on the southeast corner of 8th Street and Maple Avenue near the entrance to Centennial Park (630 8th Street). Please place trees behind the fence and do not drop off trees on the sidewalk or outside the fenced-in area. Live trees only, please! Remove all plastic bags, tree stands, decorations, and lights. The Town of Frederick Public Works team will recycle all trees through a woodchipper onsite.

With Spring upon us (maybe I am stretching here) please plan to join us for our Tree Sale 2023 starting February 1. Take advantage of the Town's bulk tree order and purchase at a discount. We have a wide variety of trees to choose from that are low to moderately low water demand. Mark this on your 2023 FREDerick Calendar!

Bella Rosa annual golf pass sale begins January 1, to January 31. What a great way to swing into the Spring! <https://bellarosagolf.com/>

Everything is better in Frederick, and I'm honored to be your Mayor.

*Mayor Tracie Crites*

**BUILT ON WHAT MATTERS**