



## *Mayor's Message April 2021*

Happy April, Frederick! I hope your spring fever brings some fresh and welcoming light to your families and neighborhoods.

The Town of Frederick is gearing up for a busy April, including local vendors' recruitment for our Finale Friday & Farmers Market 2021 season. On the last Friday of June, July, August, and September, vendors will bring their best for you to gather and enjoy a taste of Frederick and local wares. It's not too early to start planning for your local business to showcase your specialty craft or homegrown goods. Market dates, themes, family activities, food trucks, and bands will soon be announced through our website and social media platforms.

We are proud to announce the new satellite location of the Small Business Development Center in downtown Fred. We now have office space and a dedicated SBA business coach to help our Frederick businesses plan, launch, manage and grow their business. The program is available as a complimentary service. The Town of Frederick has donated space in our new Administrative Services building (311 Fifth St.) as a centralized hub for businesses to continue to share with our community that they are "open for business."

An integral component to cultivating and retaining local businesses is to dedicate the professionals that have spent their career specializing in building a community with a strong business partnership. This position is new to the Town of Frederick but comes with much anticipation. Our Economic Development Director, Ryan Johnson, has already opened the dialog with many current businesses and potentially new opportunities. He has more than fifteen years of experience in community development, planning, economic development, redevelopment, urban renewal, and public policy. Ryan says, "With the Board of Trustee's vision, they have prioritized increasing the economic development resources available to the community as well as increasing the visibility of the community in the region." Frederick will be focusing on developing a business attraction and retention program that will encourage new high-quality commercial development and help existing businesses thrive.

Blessings to you all, Frederick.  
Town of Frederick Mayor, [Tracie Crites](#)

**BUILT ON WHAT MATTERS**