



APRIL 2021

TRANSPORTATION MASTER PLAN

Did you know the Town maintains more than 96 miles of public streets and 35 miles of trails? On February 23, 2021, the Board of Trustees approved Resolution 21-R-13 to adopt the Town’s first Transportation Master Plan (TMP). In recent years, its prime location combined with the appeal of Frederick’s quality of life has resulted in a high rate of population growth and land development. Commercial and residential neighborhoods are all expanding, and formerly rural land uses are changing. As a result, the demands on the Town’s transportation infrastructure are increasing. As Frederick developed its initial TMP, it was important to understand and evaluate the following:

- How do people move about between their daily activities, such as work, school, recreation, and community services?
- What are the primary roadways, and how is the network performing now?
- Will the system accommodate continued growth?
- What do the residents want for their community?
- How does the Town’s existing network connect to and fit within the existing regional network?
- How can a small town with limited resources accomplish significant goals over the long-term?

This inaugural TMP identifies the Town’s existing transportation network’s strengths and challenges and sets the vision for the next 10 to 20 years. Explore the Transportation Master Plan at FrederickCO.gov/TMP.

MAYOR’S MESSAGE

Mayor Crites introduces our newest team member, Economic Development Director, Ryan Johnson in this month’s Mayor’s Message. “This position is new to the Town of Frederick but comes with much anticipation...Ryan has already opened the dialog with many current businesses and potentially new opportunities. He has more than fifteen years of experience in community development, planning, economic development, redevelopment, urban renewal, and public policy...Frederick will be focusing on developing a business attraction and retention program that will encourage new high-quality commercial development and help existing businesses thrive.” More on Tracie’s updates at FrederickCO.gov/MayorsMessage.

FREDERICK EVENT SEASON

Event season starts in May, and there are many opportunities for your business to partner with the Town. Be a vendor at Frederick’s Finale Friday & Farmers Market. Feature your goods at eight markets this year with fun family themes, bands, and food trucks. We offer the lowest vendor fees in the region! Sign up at FrederickCO.gov/Finale. Town event sponsorship opportunities help you engage with potential customers, make our community a better place, and offer a one-of-a-kind experience. By sponsoring Town events, you’ll gain exposure while showing your commitment to the community. Showcase your business and pledge your sponsorship at FrederickCO.gov/Sponsor.

BOARD OF TRUSTEES

- Tracie Crites, Mayor
- Dan March, Mayor Pro-Tem
- Kevin Brown, Trustee
- Mark Lamach, Trustee
- Adam Mahan, Trustee
- Rusty O’Neal, Trustee
- Windi Padia, Trustee

FrederickCO.gov

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 /FrederickColorado

Built On What Matters

CONTACT US

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- Municipal Court: 720.382.5530
- Public Works: 720.382.5800
- Police: 720.382.5700

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NEW SMALL BUSINESS DEVELOPMENT CENTER

We are excited to announce our new partnership with East Colorado Small Business Development Center (SBDC). A subsidiary of the Small Business Administration, the SBDC offers low and no-cost business consulting and training to help new and existing businesses grow and prosper. The SBDC serves the Frederick community by assisting clients in preparing business plans, marketing plans, financing plans, and improving general operations. The Town has donated space for the SBDC's new satellite location in our Administrative Services building located at 311 Fifth Street in Downtown Frederick. Call Jesse at 970-351-4274 or email Jesse.Esparza@EastColoradoSBDC.com to set up an appointment. Start or grow your business today! Get started at FrederickCO.gov/SBDC.

NEW FREDERICK SKATE PARK PROGRAMS

Are you ready to explore the new Frederick Skate Park but need to brush up on your skills? Carbon Valley Parks and Recreation and Square State Skate professionals are offering skateboarding lessons for all abilities. Come shred with Square State Skate's experienced staff and learn how to be safe while having fun on your skateboard. Explore skateboarding and safety, work on new skills and tricks, and play skate-related games. After-school and Saturday sessions available. Get more information or register at SquareStateSkate.com.

SUMMER JOBS

Would you like to work at a place where you don't just make a living but make living better for your community? We're hiring seasonal public works and golf course technician positions. Spend time outside this summer maintaining our Town's parks, trails, and open space areas on team Public Works. Or, join the crew at Bella Rosa Golf, beautifying the course with mowing and landscape projects. For a fun summer job, apply at FrederickCO.gov/Jobs.

TOWN MEETINGS & EVENTS

- 4/1 - Planning Commission 6 PM
- 4/2 - Scholarship Deadline
- 4/7 - Parks, Open Space & Trails Commission 6:30 PM
- 4/13 - Board of Trustee Meeting 7 PM
- 4/14 - Miners Day Committee 4:30 PM
- 4/15 - Planning Commission 6 PM
- 4/27 - Board of Trustee Meeting 7 PM



FPD 2020 EMPLOYEE OF THE YEAR

On Wednesday, March 17, the Frederick Police Department announced their 2020 Employee of the Year as Patricia Cochran, Police Secretary. Pat has worked for the Town as the part-time Police Secretary since August of 2015. Her duties include customer service and processing case reports, but really, she is the go-to person for all requests. The Frederick Police Department has 28 employees who voted unanimously to honor Pat with the annual award. "Pat deserves this award for her dedication, teamwork, and unwavering service to the entire team," said Chief Todd Norris. "She is the backbone of our Police Department and always willing to go above and beyond her assigned duties." Pictured above, Chief Norris (left) and Police Records Supervisor, Amanda Purcell (right), present Pat (middle) with a plaque commemorating this prestigious award.

SPRING CLEAN UP DAYS

Stop by and see us at our new Administrative Services building at 311 Fifth Street to pick up your free landfill voucher! Be sure to bring your ID or proof of residency. Town of Frederick residents can use a voucher for one free trip to the Front Range Landfill during April, 2021. FrederickCO.gov/CleanUpDays.

BELLA ROSA GOLF COURSE

Are you ready to drive, chip, and putt your way into first place at the Bella Rosa Golf Course (5830 Bella Rosa Pkwy) Opening Day Scramble on Saturday, April 24 at 9 am? This 18-hole, four person scramble is open to all players and includes breakfast and lunch. Get the details and sign up at BellaRosaGolf.com.