



Town of Frederick
Board of Trustees Agenda
Town Hall, 401 Locust Street Frederick CO
Tuesday, September 7, 2021

Work Session
5:30 PM

1. 2022 Frederick Events
2. Ice Rink
3. Mayor and Trustee Reports
4. Adjournment

Join Zoom Meeting

<https://zoom.us/j/94997592858>

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TOWN OF FREDERICK BOARD OF TRUSTEES INFORMATION MEMORANDUM

Tracie Crites, Mayor

Rusty O'Neal, Trustee
Mark Lamach, Trustee
Adam Mahan, Trustee

Dan March, Trustee
Kevin Brown, Trustee
Windi Padia, Trustee

Discussion of 2022 Frederick Events

Agenda Date: Town Board Work Session - September 21, 2021

Attachments:

- a. 2022 Frederick Events
- b. Ice Rink IM

Submitted by: Jessica Hill
Communications & Engagement Specialist

Approved for Presentation: _____
Town Manager

Detail of Issue/Request:

Overview of Town of Frederick 2022 events.

Legal Comments:

Not applicable.

Alternatives/Options:

The Board of Trustees may choose how to proceed.

Financial Considerations:

Adding additional events will require additional funding.

Discussion topics:

- Proposed 2022 Event dates
- Community Tour & Talk

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- Farmers Market
- Ice Rink
- Funding for events
- Board's role at Town events



TOWN OF FREDERICK

Board of Trustees

Information Memorandum

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FOLLOW UP ITEM: Bringing an Ice Rink to Downtown Frederick

During a presentation about Town Events at the May 25 Board of Trustee meeting, the Board of Trustees asked staff to look into bringing an ice skating rink to Crist Park. Many factors came into consideration including real ice vs. synthetic ice, subsurface development, staffing, and community buy-in. The following information is applicable for a 40-foot by 60-foot rink with a capacity of 75 people.

Real Ice vs. Synthetic Ice

Real ice rink prices range from \$120,000 to \$190,000, which is not inclusive of staffing costs, subsurface costs, power costs (for the chiller), maintenance costs, security costs. Feedback collected noted issues arise in milder temperatures. Real ice rinks become unreliable to keep frozen in warmer winters and locations. Synthetic ice rink rental prices range from \$80,000 - \$120,000 which is not inclusive of staffing costs, subsurface costs, maintenance costs, security costs.

Subsurface

A level subsurface would be needed for both real and synthetic ice rinks. This subsurface would be an additional cost to the Town to create, prior to any ice (synthetic or real) being set up. This means, the skating rink cannot just be set on the ground. It must have a level surface or platform for the ice/synthetic ice to sit upon. The estimated cost of this is from \$25,000 - \$50,000 as the Town would need to hire a contractor and a formal RFP.

Staffing

Regardless of type of rink, staffing would be a major consideration. At current Town staff levels, additional seasonal positions would be needed, or we would need to hire an outside staffing company. While this cost would be depended on ice rink operating hours, an estimated cost for staffing the ice rink is around \$55,000 for a 1-month ice rink rental. This cost is estimated for 8 staff members for 8 hours a day for one month.

Community Buy-In

Since this would be a new winter amenity, the first year would be telling of our community's buy-in to the ice rink. If the Board of Trustees chooses to move forward with this, staff would recommend starting small and building from there to see if this would be a heavily accessed amenity. During the POST Master Plan update in 2020, the Town received community feedback on what projects the community

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would like the Town to prioritize. Establishing a downtown ice-skating rink was among the options presented to the community, and upon ranking, it tied for 6th place.

Significant costs are associated with an ice rink, including rental fees, subsurface construction, staffing, maintenance, power (chiller for a real ice rink and lights for nighttime), and security costs for a total budgetary estimate of \$190,000 - \$275,000. In comparison, the total 2021 Event Fund Budget for all town events is \$186,000.

If the board would like to explore this item further, a discussion item can be added to a future board meeting where specific direction can be provided to staff.